

Langue - Anglais

ECTS : 3

Description du contenu de l'enseignement :

Designed to make you practice English, this course comprises seven sessions, including an introduction. It is based on a variety of materials (articles, series, podcasts, videos, etc.) and is structured around six managerial themes:

1. Introduction
2. Decision-making
3. Cooperation
4. Crisis management
5. Building a sales pitch
6. Leadership
7. Meaning at work

Compétence à acquérir :

The first objective is for students to **practice speaking English** in small groups and in public to be at ease when in their enterprise and their future professional life in many different situations:

When they have to present their ideas in front of people,

When they have to explain their results to their manager or their team,

when they have to participate in a meeting, discuss by phone with a colleague, etc.

The second objective of this course is to improve **their writing skills** to be able to **summarize complex ideas** and **communicate** in an **impactful** and **effective** manner.

Mode de contrôle des connaissances :

The course evaluation will be done only under the principle of continuous assessment.

A. Collective grade: 40%

In groups of 5 students and for a randomly selected theme, you will have to prepare the following:

1/ Flipped classroom (PowerPoint) – 30 minutes

- o *How to define the theme/concept you have been assigned?*
- o *What are the managerial issues raised by this topic (2 or 3)?*
- o *Find some examples (2-3) illustrating the problems identified.*

=> Due date: The student group will present their work at the beginning of the course dealing with the theme.

2/ A document of max ten pages answering the following questions:

- o *How to define the theme/concept you have been assigned?*
- o *What are the issues raised by this topic (2 or 3)?*
- o *For each issue/stake, give an example from the business world.*
- o *Then, please choose one of the examples and analyze it through a theoretical grid seen in class.*

=> Due date: March, 28 - 23h59 – Moodle

*NB. Cite your sources in APA Style

B. Individual grade: 60 %

1. 20% are related to participation in class activities.

2. 40% are related to homework – here are the details:

A three pages document (Times 12 - Line spacing 1,5 cm - Margins, 2,5 cm)

- o *Choose an excerpt from a series, a film, or a commercial* of your choice that illustrates one of the themes seen in class (max duration of 5 minutes)*
- o *Briefly describe the scene (who, what, where, how, why).*
- o *Analyze the scene through one of the theoretical grids presented in class.*
- o *What do you conclude from this?*

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