

Advanced Industrial Organisation

ECTS : 3

Description du contenu de l'enseignement :

The course on Advanced Industrial Organization is the follow-up of the basic theories and models developed in the Industrial Organization class. We shall first explore the relationships among firms in the specific context of procurement and regulation. We will introduce social regulation (economic evaluations that can be used in assessing environmental controls, health and safety). We shall then analyze dynamic aspects of competition that represent critical issues in high technology and information technology industries: innovation and persistence of market dominance, network externalities and two-sided markets. In complement to the Course of Industrial Organization, this course aims at covering most models of imperfect competition among firms to propose an analysis of various pricing strategies, marketing strategies and other strategic manipulations that characterize firms' behavior when they try to gain or maintain market power.

Compétence à acquérir :

After attending the classes, the students will have acquired a deep understanding of the advanced methods of quantitative industrial organization and game theory, to study the strategic interaction between firms and regulators, and dynamic competition models.

Mode de contrôle des connaissances :

0.5

Bibliographie, lectures recommandées :

Economics of Regulation and Antitrust, Viscusi, Vernon Harrington. The Theory of Industrial Organization, Tirole.

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