

Professional oral communication

ECTS : 3

Description du contenu de l'enseignement :

- Interviewing techniques, oral presentation skills & managing difficult situations.
- Assist students in developing the skills and behavior necessary to: improve their skills in public speaking and to shine during a job interview.

Compétence à acquérir :

- Effective oral presentation skills.
- Ability to construct persuasive arguments.
- Ability to evaluate the potential effectiveness of a communication piece.