

Professional oral communication

**ECTS : 3**

**Description du contenu de l'enseignement :**

- Interviewing techniques, oral presentation skills & managing difficult situations.
- Assist students in developing the skills and behavior necessary to: improve their skills in public speaking and to shine during a job interview.

**Compétence à acquérir :**

- Effective oral presentation skills.
- Ability to construct persuasive arguments.
- Ability to evaluate the potential effectiveness of a communication piece.

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