

Professional Oral Communications

ECTS : 3

Description du contenu de l'enseignement :

- Oral presentation skills, informative.
- Persuasive speech and inspirational.
- Managing difficult situations.

- Assist students in developing the skills and behavior necessary to: improve their public speaking skills & create presentations that are not only informative but persuasive and inspiring.

- Students will also learn how to manage difficult situation with colleagues, subordinates and superiors.

Compétence à acquérir :

Effective oral presentation skills. Ability to construct persuasive arguments. Ability to evaluate the potential effectiveness of a communication piece.