

Sustainability behind the scenes

ECTS : 3

Description du contenu de l'enseignement :

- Life-cycle analysis, as a framework and as a tool
- The notion of responsibility
- Responsible design & production
- Responsible sourcing & work environment
- Responsible consumption & communication

Compétence à acquérir :

- Understand what corporate social responsibility is about
- Know about innovations, key trends and debates
- Learn how to mobilize academic research, look for and analyze data
- Learn how to debate in context and develop recommendations

Mode de contrôle des connaissances :

70% Serious game (group work)

30% ABC of research insights (group work)