

Sustainability behind the scenes

**ECTS : 3**

**Description du contenu de l'enseignement :**

- Life-cycle analysis, as a framework and as a tool
- The notion of responsibility
- Responsible design & production
- Responsible sourcing & work environment
- Responsible consumption & communication

**Compétence à acquérir :**

- Understand what corporate social responsibility is about
- Know about innovations, key trends and debates
- Learn how to mobilize academic research, look for and analyze data
- Learn how to debate in context and develop recommendations

**Mode de contrôle des connaissances :**

70% Serious game (group work)

30% ABC of research insights (group work)

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