

## Cross cultural Management

**ECTS : 3**

**Description du contenu de l'enseignement :**

- Explore cultural factors and their impact on global managerial practices
- Identify, understand, and manage miscommunications and managerial problems among individuals, between individuals and society/organizations, and their communities
- Understand, communicate, and interact appropriately in a global environment motivating and engaging employees, and business partners.

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