

## Big Data Case Studies

**ECTS** : 3

**Description du contenu de l'enseignement :**

- Understand the state of the art of Big Data Practices among various industries.
- Analyze corporate Big Data strategies.
- Propose new ways of exploiting data to enhance business development.
- Understand the variety of data available in various industry (automotive, aeronautics, mobility, bank, advertisement, etc.).
- Analyze real business cases.
- Make new proposition based upon new Big Data methodologies.

**Compétence à acquérir :**

- Advance knowledge in data processing in various industries.
- Solving real organizational challenges.