

Meaning and sense management

ECTS : 3

Description du contenu de l'enseignement :

The seminar aims at providing the students with a perspective on the topic of meaning and sense management through various perspectives, enabling them to better understand the interplay between meaning at work, sensemaking and strategy processes.

The course is organized in 5 thematic sessions. Each session requires a number of preliminary readings and is structured around presentations of key concepts by the students and an exchange based on both the readings and the presentations. Subsequently, additional readings can be proposed to the students.

Compétence à acquérir :

In addition to knowledge related to meaning management, this course enables students to develop a capacity for analysis of contemporary issues about actors at work and their engagement in strategic and organisational activities. Students should be able to self-analyse in the way they make sense about situations.