

## Economie et management de l'innovation

**ECTS : 4**

### Description du contenu de l'enseignement :

- The multiples sources of innovation
- Academia, Entrepreneurs and startups, R&D, communities
- Open Innovation

### Objectives:

- Understanding the main issues with respect to the modern economics and management of innovation.
- What are the mechanisms that influence and orient creativity and innovation within organizations and ecosystems?
- In what extent can the new network and digital technologies contribute to evolutions in this respect?

### **Compétence à acquérir :**

- Distinguish different sources of innovation.
- Understand related mechanisms.
- Sketch scenarios for implementing open innovation strategies.