

Economie de la propriété intellectuelle

ECTS : 4

Description du contenu de l'enseignement :

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- The variety and transformation of National Systems of Innovation
- The Protection/Diffusion dilemma and the design of IP systems
- The sponsorship of innovation and the organization of Public Science
- Corporate strategies to protect and lever innovation

Objectives:

This course brings an overview of the institutional mechanisms designed to stimulate innovation and highlight the many dilemmas preventing to build institutions ensuring simultaneously perfect incentives to invent and optimal benefits for the society. It leads to understand the logic and the properties of the alternative public support to innovators, which explain in turn their possible strategies both on markets and within academic institutions.

Compétence à acquérir :

- Get an understanding of public policies in matter of innovation, as well as a long-term vision of innovation
- Introduction to the basics of intellectual property tools (patents, copyright, trademarks, etc.) and the strategies to use them
- Introduction to the logic of academic institutions and of scientific production
- Identify the key dimensions of entrepreneurial strategies to appropriate the benefits of innovation

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