

## Entrepreneuriat et création d'entreprises innovantes

ECTS : 2

**Description du contenu de l'enseignement :**

### Objectives

- Understanding the main issues with respect to entrepreneurship and innovative startups.
- The institutional and economic landscape in startup ecosystems
- The main mistakes to be avoided when creating an innovative startup

### Teaching / Topics

- Entrepreneurship
- Innovative startups
- Venture capital and funding

**Compétence à acquérir :**

- Acquire knowledge about actors in startup ecosystems.
- Understand venture capital and related mechanisms.
- Understand basic notions about business models and investor strategies.