

## Introductory seminar

**ECTS : 0**

### **Description du contenu de l'enseignement :**

During this introductory seminar, we will define sustainability and situate the concept in a socio-historical perspective. A business case led by our corporate partner CGI on public transport organization will introduce CSR stakes as a transversal matter.

### **Compétence à acquérir :**

- Understand organizational stakes of CSR
- Apprehend the role of management control in implementing and controlling CSR policies