

Global Knowledge Management

ECTS : 3

Description du contenu de l'enseignement :

The course addresses key issues in knowledge management, including knowledge creation and innovation, as well as knowledge capitalization in global companies

Compétence à acquérir :

Learning outcomes :

Knowledge is the new oil. This course trains students to become knowledge managers in multinational organizations as well as to manage knowledge in teams and communities. Students become acquainted with key issues in relation to knowledge sharing, innovation and creativity at the individual, team and organizational levels.

Learners will be able to apply the knowledge management toolbox, to design a knowledge management strategy that is adapted to the context of the organization.

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