

Management information system

ECTS : 3

Description du contenu de l'enseignement :

Harmonizing and Standardizing Business Processes and IT; Information Systems and digital transformations: IS, Business Transformations and Value Creation; Social and behavioral Issues of Information Systems in Change Contexts; Information Systems and the Work Design: Work Transformations and Collaboration; Governance of the Information Systems Organization...

Understand the evolution of the IS-related competitive and strategic context of organizations; Understand the opportunities of IS and information management for organizations; Form critical thinking about digital transformation opportunities and its relevance for corporate strategy; Understand how IS can be leveraged in order to contribute to an organization's competitive advantage

Compétence à acquérir :

Ability to understand IS related questions. Critical thinking about IS and digital transformation.

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Université Paris Dauphine - PSL - Place du Maréchal de Lattre de Tassigny - 75775 PARIS Cedex 16