

Latin American Business Strategies

ECTS : 3

Description du contenu de l'enseignement :

- What is Latin America?
- Latin American Historical Formation: Issues of Colonialism
- Latin American industrialization
- U.S. presence in management in Latin America
- Corporate-Political relations in Latin America
- Management Culture in Latin America
- Challenges of managing organization in Latin America

- This course aim to present peculiarities of doing management in Latin America.

Compétence à acquérir :

- Understanding different organizational types in the region as well as how politics affect managing in the region.