

Langue - Anglais

ECTS : 3

Description du contenu de l'enseignement :

This class is divided into two sections. First we will read, analyse and summarize texts drawn from the press in English on the USA and the UK today. Second, we will study the main tools of analysis of media as well as media debates. Material will be drawn from the Media Students Handbook (Branston and Stafford) and other sources.

This class requires ACTIVE written and oral participation. There will be student presentations and group work around documents.

Students will have to read texts that are set before class and write a short paragraph on their reading!

Compétence à acquérir :

Students will be be able to:

- Read and understand texts on social and political issues
- Write up plans and summaries in modern, correct English.
- Communicate orally in English on current issues.
- Better understand media representation; as well as issues around media, politics and society in the USA; the UK and other English-speaking societies.

Mode de contrôle des connaissances :

Final Exam - written analysis and summary.

Midterm class test.

Presentations and press reviews. Homework and participation.

Bibliographie, lectures recommandées :

The Guardian; The Times; The New York Times; Washington Post; The Economist, Newsweek, Business Weekly, South China Times, The Independent; Huffington Post; The Conversation.

Branston and Stafford; *The Media Student's Handbook*. 5th Edition. Routledge; London 2010

Siva Vaidhyanathan *The Googlization of Everything*, University of California Press. 2010

Abbate, J. *Inventing the Internet*. Cambridge, MA: MIT Press, 1999

Benjamin, Walter. "The Work of Art in the Age of Mechanical Reproduction"

Carey, James W. *Communication as Culture: Essays on Media and Society*. Boston: Unwin Hyman, 1989.

DAYAN Daniel, *Media Events* ; Harvard University Press, 1992

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