

Business simulation and Entrepreneurship

ECTS : 3

Description du contenu de l'enseignement :

In this class, students will be given an opportunity to handle in autonomy a professional project from start to finish. They will have to choose either to create a business (from the idea to the first investor pitch) or to handle a strategy consulting case. In both the entrepreneurship or the consulting track, they will have to manage their time and work, but to choose the skills that will be relevant to learn for the project they will have chosen. The professor will act as a manager/coach and will give them advice along the way, but the final decision will always be their own. He will also lead a few workshops on different themes (presentation techniques, entrepreneurship, etc.) to help them tailor their approach.

At the end of the year, they will have to present their work in front of a jury that will replicate the professional setting they will have been emulating.

Compétence à acquérir :

- Entrepreneurship theory (from idea to execution)
- Business analysis skills (Market study, Business plan, etc.)
- Project management skills (autonomy, responsibility, time management, etc.)
- Presentation skills (build a presentation, choose the information, etc.)

Mode de contrôle des connaissances :

Presentation in front of a jury at the end of the semester of the end result, that will be evaluating the quality of the work done by the students, how this presentation would have been received in front of investors or in a professional setting, the overall technical and thematic knowledge displayed, and the level of maturity observed during the semester.

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