

Année universitaire 2025/2026

M2 Mode et Matière

Responsable pédagogique : COLETTE DEPEYRE - <https://dauphine.psl.eu/recherche/cvtheque/depeyre-colette>

PROGRAMME DE LA FORMATION

- Semestre 3 (1 Trajectoire à choisir)
 - Bloc 0 FONDAMENTAUX
 - [Basics in fashion design and materials](#)
 - [Business basics in cultural and creative industries](#)
 - Bloc 1 ECO-CONCEPTION
 - [Sustainability behind the scenes](#)
 - [PSL Week 1](#)
 - [Pre-project Master 2](#)
 - [\(Smart\) textiles](#)
 - [Bio-fabric workshop](#)
 - [Fashion and materials in questions \(II\)](#)
 - En plus
 - [Visits ans conferences \(I\)](#)
 - Bloc 4 EXPÉRIENCE PROFESSIONNELLE
 - [Expérience report](#)
 - [Preliminary project](#)
 - [Travail en autonomie](#)
- Semestre 4 (Suite de la Trajectoire choisi au Semestre 3)
 - Bloc 2 Recherches et Méthodologies
 - [Research project](#)
 - [Fashion and materials in questions \(II\)](#)
 - [Business models thinking](#)
 - [PSL Week 2](#)
 - [Research by practice workshop](#)
 - Bloc 3 PROJET COLLABORATIF
 - [C-K Workshop](#)
 - [Collective exploration](#)
 - En Plus
 - [Travail en Autonomie](#)
 - [Visits and conferences \(II\)](#)
 - [Exhibitions](#)
 - "PROJET TRANSECOLES"
 - [C-K Workshop](#)
 - [Exploration collective](#)
 - Bloc 5 PROJET Créatif
 - [Final project](#)
 - [Interdisciplinary tutoring](#)
 - [Public presentation methods](#)
 - En plus
 - [Exhibitions](#)

- [Visits and conferences \(II\)](#)
- Au choix selon FA ou FI
 - [Apprentissage \(FA\)](#)
 - [Engagement \(FI\)](#)

DESCRIPTION DE CHAQUE ENSEIGNEMENT

SEMESTRE 3 (1 TRAJECTOIRE À CHOISIR)

Bloc 0 FONDAMENTAUX

Basics in fashion design and materials

ECTS : 3

Enseignant responsable : DARJA WIDHOFF

Langue du cours : Anglais

Description du contenu de l'enseignement :

Creativity as an indispensable source for innovation and change

1. Introduction, how to define and see fashion today?
2. Fashion and textiles as an intangible heritage of humanity
3. Understanding the vast approach of fashion design and materials
4. Comparing creativity in different fields (designer – engineer)
5. Fashion, textiles and materials as a source for academic research
6. DIY, understanding textiles and garment experimentations
7. Smart textiles, electric poetry and porcelain fabrics
8. Using fashion history and image creation as a treasure
9. Personal statement – self-portrait

Compétences à acquérir :

- How to create, to arouse curiosity and desire?
- An introduction to methods and processes of creation
- Experimenting creativity through different axes, points of view, languages, possibilities and through the focus of varying expert speakers
- 9 days of meeting, exchanging, reflecting, questioning, testing, trying, visiting

Coefficient : 2

Business basics in cultural and creative industries

ECTS : 3

Enseignants : MARIE BALLARINI, ANTOINE BLANC, COLETTE DEPEYRE

<https://dauphine.psl.eu/recherche/cvtheque/ballarini-marie>

<https://dauphine.psl.eu/recherche/cvtheque/blanc-antoine>

<https://dauphine.psl.eu/recherche/cvtheque/depeyre-colette>

Langue du cours : Anglais

Description du contenu de l'enseignement :

Business basics (only for non-business students) – three-hour lecture to discover the core notions and instruments of business, with an introduction to strategy, marketing, finance & accounting.

Fashion ecosystem – three-hour lecture to learn about key players and business practices in the fashion ecosystem.

Cultural and creative industries – six-hour lecture to decrypt the distinctive features of cultural and creative industries, and the contemporary challenges they are faced with.

Trend forecasting – two-hour lecture to locate the actors involved in fashion forecasting and explore their methods.

Business game – three-day workshop to comprehend the challenges related to competition and sustainability. It is based on a business simulation: six teams develop and execute strategies for their simulated company while taking into consideration the customer behavior and cost structures in different international markets.

Testimonies & visits – to meet diverse speakers to deepen and broaden the concepts covered in class, reflect, and get inspired to start the year!

Compétences à acquérir :

This program aims to introduce the fundamentals of business, especially in cultural and creative industries. The main objectives are the following:

- To equip students to understand what an organization is, its goals, business environment, and contemporary challenges.
- To increase students' knowledge in a range of core fundamental dimensions of business: strategy, marketing, finance, and accounting.
- To provide students with the necessary skills to analyze, synthesize, and anticipate the effects of business choices.
- To identify and understand the specific characteristics and challenges of cultural and creative industries.

Mode de contrôle des connaissances :

30% business game (group work)

70% astonishment report (individual work)

Coefficient : 2

Bloc 1 ECO-CONCEPTION

Sustainability behind the scenes

ECTS : 3

Enseignants : COLETTE DEPEYRE, THIBAUT LEDUNOIS
<https://dauphine.psl.eu/recherche/cvtheque/depeyre-colette>

Langue du cours : Anglais

Description du contenu de l'enseignement :

- The notion of responsibility
- Responsible design & production
- Responsible sourcing & work environment
- Responsible consumption & communication
- The evolution of environmental and social regulations in fashion: a practical perspective

Compétences à acquérir :

- Understand what corporate social responsibility is about
- Know about innovations, key trends and debates
- Learn how to mobilize academic research, look for and analyze data
- Learn how to debate in context and develop recommendations

Mode de contrôle des connaissances :

- 70% Sustainability project
- 30% ABC of research insights

Coefficient : 2

PSL Week 1

ECTS : 3

Langue du cours : Anglais

Description du contenu de l'enseignement :

Cf. programme de la semaine PSL

Compétences à acquérir :

Semaine transversale

Pre-project Master 2

ECTS : 6

Enseignant responsable : COLETTE DEPEYRE (<https://dauphine.psl.eu/recherche/cvtheque/depeyre-colette>)

Langue du cours : Anglais

Description du contenu de l'enseignement :

Pre-projects are grounded on the identification of purposeful fields of inquiry and nurtured by personal research and readings. Each student can focus on her/his area of interest, by considering upstream to downstream activities in the domain of fashion and materials.

All courses and workshops from the first semester are meant to feed the pre-projects. Tutoring sessions are proposed to help students develop their personal and collective explorations. Discussions are organized in groups so that students can share their perspectives and hear advice on other projects.

Compétences à acquérir :

Pre-projects open the field of action and reflection. Students are expected to develop perspectives for the research project (M2 Explorations) or creative project (M2 Transformations) they will work on during the second semester.

Mode de contrôle des connaissances :

20% warm-up (group work) 80% (pair work)

+ outline of the creative project for M2 Transformations

Coefficient : 3

(Smart) textiles

ECTS : 3

Enseignants : SABINE LE CHATELIER SAUNIER, ELSA MAY

Langue du cours : Anglais

Description du contenu de l'enseignement :

1. Raw materials
2. Innovation in materials
3. Transformation
4. Innovation in transformation processes
5. Digital innovations
6. Textile culture

Compétences à acquérir :

The course proposes a panorama on textiles with an approach of materials and technologies in relation to actors of the sector, for students to recognize and speak about textile materials and be aware of professional logics. Sessions are organized with a dynamic pedagogical approach that alternates knowledge acquisition through technical presentations by 2 speakers who have a long professional experience in their field, and manipulation exercises.

Mode de contrôle des connaissances :

Textile description (individual work)

Coefficient : 2

Bio-fabric workshop

ECTS : 3

Enseignants : MIRIAM JOSI, STELLA LEE PROWSE

Langue du cours : Anglais

Description du contenu de l'enseignement :

This workshop aims to broaden the territory of traditional textile design and introduce participants to new processes and textile manipulation techniques through experimentation with mycelium, the root structure of fungi. This week-long creative research workshop is based on a combination of theoretical knowledge, practical exercises, and creative works. Students learn about mycelium, its role in natural ecosystems, and its use in design.

Guided by Aléa's methodology, students explore diverse approaches to working with mycelium and textiles. Navigating an iterative process through trial and error, observation, and documentation, they uncover new material properties. They propose design applications that integrate ecosystemic thinking and ethical considerations.

This course provides an experimental and supportive environment that fosters interdisciplinary collaboration, idea sharing, learning by doing, and embracing the failures in the process. An emphasis on documentation allows students to reflect and carry their observations and tools to be applied in their future practices.

The workshop combines theoretical knowledge and practical exercises on three main themes:

1. Mycelium & myco-fabrication
2. Mycelium textile applications
3. Biodesign ethics

Compétences à acquérir :

- Experiment and analyze the various techniques of working with mycelium and textiles, understanding the advantages and the constraints of their implementation.
- Question our relationship with the living world.
- Understand the interconnectedness between environmental, social, and economic sustainability.
- Demonstrate awareness of ethical issues related to biodesign and capacity to integrate a critical perspective into the work.

Mode de contrôle des connaissances :

Attendance and group project

Fashion and materials in questions (II)

ECTS : 3

Enseignant responsable : COLETTE DEPEYRE (<https://dauphine.psl.eu/recherche/cvtheque/depeyre-colette>)

Langue du cours : Anglais

Description du contenu de l'enseignement :

The course is a follow-up to the series of lectures proposed during the first semester. It is built as a seminar that questions contemporary challenges of the fashion and textile industry from multiple angles. Lectures are led by experts from various disciplines, including fashion studies, history, law, and marketing, with a focus on workwear for the first part of the seminar.

An "Art thinking" closing workshop centered on the theme of "Improbable fashion" engages students with avant-garde artistic practices as a powerful way to question and reimagine traditional notions of fashion.

Compétences à acquérir :

Students develop their culture and understanding of transformations and innovations in the field of fashion and materials. The seminar is meant to nurture their reflection for their personal and collective projects.

Mode de contrôle des connaissances :

There is no grade awarded for this seminar. The validation is based on presence to all sessions.

En plus

Visits ans conferences (I)

ECTS : 3

6/12

Langue du cours : Français et anglais

Coefficient : 1

Bloc 4 EXPÉRIENCE PROFESSIONNELLE

Expérience report

ECTS : 21

Enseignant responsable : COLETTE DEPEYRE (<https://dauphine.psl.eu/recherche/cvtheque/depeyre-colette>)

Langue du cours : Français et anglais

Description du contenu de l'enseignement :

Each student must validate minimum 5 months of professional experience with different possibilities:

- Apprenticeship (according to the calendar)
- Internship in a company, an association, or a laboratory
- Short-term job contract
- Entrepreneurial experience (with the support of PSL Pépite)

The mission is subject to the approval of the supervising team.

Compétences à acquérir :

Professional experience on which to reflect to nurture the forthcoming creative project and professional perspectives

Mode de contrôle des connaissances :

Report of 5000 words (about 10 pages with a single-spaced format) with the following structure:

- Context (about 500 words): describe the organization you are working for and the contours of your mission.
 - Organization & people (about 1000 words): describe who is doing what and how, how the work is organized, and comment on the professional background of 5 people you have been in contact with. Be curious about who they are, what they have done, how they work, what they like, what they aim for...
 - Creative process, business & innovation (about 2500 words): define 3 questions on which to reflect, to analyze the creation process, the business context and innovation trends in relation to actions of your organization.
 - Overall experience (about 1000 words): describe key learnings from your experience, such as what you enjoyed the most, skills that you developed, difficulties you encountered, changes in your perceptions...
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Preliminary project

ECTS : 9

Enseignant responsable : DARJA WIDHOFF

Langue du cours : Français

Travail en autonomie

Langue du cours : Français

SEMESTRE 4 (SUITE DE LA TRAJECTOIRE CHOISI AU SEMESTRE 3)

Bloc 2 Recherches et Méthodologies

Research project

ECTS : 6

Enseignant responsable : COLETTE DEPEYRE (<https://dauphine.psl.eu/recherche/cvtheque/depeyre-colette>)

Langue du cours : Anglais

Description du contenu de l'enseignement :

Each work is mentored by a supervisor, assigned at the beginning of February, and developed with the support of methodology courses:

- a methodology session and Q&A short sessions
- a research by practice workshop , to experiment with design-led research
- a booster session, to reflect on the use of visuals and the building of a strong title page

Compétences à acquérir :

The research project requires the theoretical exploration of existing knowledge on a chosen subject in association with empirical/practical work to further knowledge and develop propositions.

Mode de contrôle des connaissances :

Intermediary document, final document, defense

Coefficient : 6

Business models thinking

ECTS : 3

Enseignant responsable : LIONEL GARREAU (<https://dauphine.psl.eu/recherche/cvtheque/garreau-lionel>)

Langue du cours : Anglais

Description du contenu de l'enseignement :

Presentation of business model approaches

Analysis of existing business models

Proposition of innovative and sustainable business models

Compétences à acquérir :

Understanding the business model approach and being able de propose innovative business models in the fashion industry

Mode de contrôle des connaissances :

Group work (100%)

Coefficient : 1

Research by practice workshop

ECTS : 3

Enseignant responsable : ELISABETH JAYOT

Langue du cours : Anglais

Description du contenu de l'enseignement :

The workshop aims at combining playful collaborative styling exercises, based on creative instinct and co-creation, with a rigorous research methodology centred on documenting, archiving, analysing and criticising.

Compétences à acquérir :

- Discover differences between academic and design experiments
- Learn research methodology through practice
- Explore the power of collective intelligence and co-creation
- Envisage experimenting as being a playground where risks are taken
- Discover the power of iterations
- Integrate the fact that creativity can emerge from anywhere

- Adopt a « hacker » mentality
- Learn to do a lot with nearly nothing
- Develop designing abilities of non-designer students and aptitudes of designer students to discover new ways of conceiving silhouettes
- Approach fashion silhouette conception directly in volume instead of through drawing

Mode de contrôle des connaissances :

Presence and participation

PSL Week 2

ECTS : 3

Enseignant responsable : FLORENCE BOST CROSETTO

Langue du cours : Anglais

Description du contenu de l'enseignement :

Cf. programme de la semaine PSL

Compétences à acquérir :

Semaine transversale

Bloc 3 PROJET COLLABORATIF

C-K Workshop

Langue du cours : Anglais

Description du contenu de l'enseignement :

Workshop with a lecture on the C-K method, exercises, and application to the collaborative project

Compétences à acquérir :

Discover the C-K method

Collective exploration

ECTS : 6

Enseignant responsable : COLETTE DEPEYRE (<https://dauphine.psl.eu/recherche/cvtheque/depeyre-colette>)

Langue du cours : Français et anglais

Description du contenu de l'enseignement :

Chaque groupe travaille pendant 10 semaines sur un projet d'exploration défini avec une organisation partenaire pour laquelle une proposition est développée sous la forme d'une preuve de concept pouvant inclure un premier prototype. Le format pédagogique proposé nécessite une forte implication, avec 1 à 2 jours par semaine consacrés au projet en fonction des formations dont les étudiants sont issus.

Le dispositif pédagogique repose sur un suivi régulier des étudiants associé à des séances de travail en autonomie :

- Chaque groupe bénéficie d'un suivi hebdomadaire par un binôme de tuteurs.
- Un soutien méthodologique est également proposé avec une présentation de la méthode C-K puis un atelier C-K au début du projet.
- Le reste du temps, chaque groupe doit s'organiser pour travailler en autonomie.

Compétences à acquérir :

Le projet collectif transcoles vise à faire travailler en équipe pluridisciplinaire des étudiants issus de diverses formations de PSL.

Les étudiants sont amenés à mobiliser et développer les compétences suivantes :

- Analyser les situations en étant tourné vers l'utilisateur et en évaluant les impacts

- Proposer de nouvelles explorations esthétiques, techniques, stratégiques
- Interagir avec le monde professionnel en étant force de proposition
- Travailler en équipe pluridisciplinaire

Coefficient : 5

En Plus

Travail en Autonomie

Langue du cours : Français

Exhibitions

Langue du cours : Français et anglais

Visits and conferences (II)

ECTS : 3

Langue du cours : Français et anglais

Description du contenu de l'enseignement :

Field visits, collective of experts, other conferences

Compétences à acquérir :

Field visits and conferences are an occasion to gain insight into the industry, meet professionals, discuss, observe, and question.

Coefficient : 1

"PROJET TRANSECOLES"

Exploration collective

ECTS : 6

Enseignant responsable : COLETTE DEPEYRE (<https://dauphine.psl.eu/recherche/cvtheque/depeyre-colette>)

Langue du cours : Français

Coefficient : 5

Bloc 5 PROJET Créatif

Public presentation methods

ECTS : 3

Enseignant responsable : PATRICK LAFFONT

Langue du cours : Anglais

Final project

ECTS : 12

Enseignant responsable : DARJA WIDHOFF

Langue du cours : Anglais

Description du contenu de l'enseignement :

Students are guided to develop a personal project that explores new developments in fashion and materials. The type of output is flexible depending on the chosen orientation. Each student benefits from the supervision of a team of tutors with

expertise in fashion and textile design, engineering and management. The work is also developed with the support of a follow-up committee with external advisors.

Compétences à acquérir :

Make a creative proposition to contribute to the transformation of practices

Mode de contrôle des connaissances :

Defense: 80% of the grade is based on the final project defended and 20% on the quality of the presentation

Coefficient : 6

Interdisciplinary tutoring

ECTS : 9

Enseignant responsable : DARJA WIDHOFF

Langue du cours : Anglais

Description du contenu de l'enseignement :

Students are guided to develop a personal project that explores new developments in fashion and materials. The type of output is flexible depending on the chosen orientation. Each student benefits from the supervision of a team of tutors with expertise in fashion and textile design, engineering and management. The work is also developed with the support of a follow-up committee with external advisors. The project is individual, or a team of students may decide to join to develop a common project. Collaborations with external partners are also possible.

Compétences à acquérir :

Make a creative proposition is made to contribute to the transformation of practices

Mode de contrôle des connaissances :

60% project defended, 20% quality of the presentation, 20% engagement throughout the semester

Coefficient : 6

Au choix selon FA ou FI

Apprentissage (FA)

ECTS : 3

Enseignant responsable : COLETTE DEPEYRE (<https://dauphine.psl.eu/recherche/cvtheque/depeyre-colette>)

Langue du cours : Français

Coefficient : 1

Engagement (FI)

ECTS : 3

Enseignant responsable : DARJA WIDHOFF

Langue du cours : Anglais

Description du contenu de l'enseignement :

Activities are organized throughout the academic year with the following groups: "Collectif d'expert-e-s", Open days & Communication, Life of the Master & Alumni, Study trip, Research

Compétences à acquérir :

Students are expected to be involved in a series of activities that contribute to the good functioning and outreach of the Master, being it curricular, social or networking activities. This engagement allows students to showcase and professionalize personal skills.

Coefficient : 1

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