

Risk Track : Geopolitical Challenges 2

ECTS : 3

Description du contenu de l'enseignement :

Overview

As part of the Risk Management track, this module complements technical courses in supply chain resilience and data-driven risk analysis by offering a geopolitical lens through which future business disruptions can be mapped, interpreted, and mitigated.

Through case studies, simulations, and structured analysis based on Geostrategy by Design, students will learn to connect high-level geopolitical developments with operational and strategic corporate decisions. We also reserve the possibility of inviting an external guest speaker, such as a corporate risk management professional, to provide students with applied insights and real-world perspectives on geopolitical risk management.

This course aims to equip international business students with the tools and mindset required to navigate today's volatile geopolitical landscape. From energy security to supply chain disruption, students will explore how global companies assess, anticipate, and manage geopolitical risk. The course bridges theory and practice through case studies, risk frameworks, and a final simulation exercise.

Why this course matters for the program:

- Develops strategic decision-making and resilience in students
- Connects geopolitics with real business functions (finance, supply chain, compliance) - Promotes analytical rigor and cross-functional skills

Course Structure

Each session is 3 hours

Session 1 – Geopolitical Risk Mapping and Strategic Foresight (EM & IS)

Sessions 2

The geopolitical risk perspective in the global value chain (EM)

Geopolitical challenges to business ecosystems (EM)

Session 3

Geopolitics of Supply Chain Disruption (IS)

Intelligence, Influence, and Corporate Strategy (IS)

Session 4 -Final Workshop: Simulation and Dashboard Presentation (IS & EM)

Compétence à acquérir :

Course Objectives

- Equip students with analytical tools for geopolitical risk management
- Understand key frameworks (PESTLE, scenario planning, risk indices) - Analyze how geopolitical disruptions impact firms
- Learn how businesses integrate strategic foresight into planning and apply strategic foresight to real-world international business scenarios.
- Combine geopolitical insights with supply chain and data risk approaches.
- Present actionable geopolitical dashboards or simulations

Learning outcomes

Develop specific skills :

- Geopolitical risk assessment
- Strategic thinking and foresight
- Crisis simulation and response

- Business decision-making under uncertainty
- Dashboard design and risk communication

Mode de contrôle des connaissances :

Final Project – 70%: Group or individual geopolitical dashboard / scenario.

- Risk radar
- Strategic options
- Stakeholder mapping
- Recommended business responses

Participation – 30%: 1-page response to Geostrategy by Design.

- Creation of a strategic geopolitical dashboard or scenario analysis for a multinational firm or sector exposed to risk.
- Critical Summary – 30%: 1-page response to Geostrategy by Design.

Bibliographie, lectures recommandées :

Core Reading:

- Moreland, Dan. Geostrategy by Design: How to Manage Geopolitical Risk in the New Era of Globalization

Supplementary Readings:

- Gans, John. White House Warriors
- Braw, Elisabeth. The Defender's Dilemma
- Control Risks – RiskMap
- WEF – Global Risks Report
- EIU, Stratfor, geopolitical intelligence providers

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