

Risk Track : Business Data Analytics 2A

ECTS : 3

Description du contenu de l'enseignement :

Geopolitics: Analysis of international trade flows & geopolitical risks

- Objective: Understand the impact of geopolitical tensions on trade
- Data: Import/export volumes by region, political risk indices, currency fluctuations
- Methods: Advanced visualization, correlations between variables, prediction of impactful events

Compétence à acquérir :

Advanced and Applied Data Analytics

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