

BD Track : Doing Business in fast growing markers

ECTS : 3

Description du contenu de l'enseignement :

- **Session 1 : Doing Business in Latin America**
- **Session 2 : Doing Business in Africa**
- **Session 3 : Doing Business in ME**
- **Session 4 : Doing Business in India**
- **Session 5 : Doing Business in Asia**

Compétence à acquérir :

Adaptability to various business environments

Mode de contrôle des connaissances :

BUSINESS CASES :

- Work accomplished
- Research
- Form of presentation
- Quality of the oral presentation (each must speak)
- Respect of presentation timing (**20'**)

60% of the final grade

PARTICIPATION :

- Debate preparation (20%)
- Presentation (50%)
- Participation during the class (30%)

40% of the final grade

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