

Organizing an international event

Description du contenu de l'enseignement :

This course consists in preparing the annual study trip in groups of students and by theme.

'Transformation' was at the heart of the visit project, and the students had to canvass companies, universities and institutions and organise a range of activities

to help them understand the way in which the selected city and its economic ecosystem had taken up the issue.

Compétence à acquérir :

- Organising an event abroad
- Prospect internationally
- Negotiating with different institutions
- Report on the transformation of a city in several dimensions

Mode de contrôle des connaissances :

At the end of the study trip, they produce a report on the transformation of the city visited (public policies, economic and urban development levers, cultural, social and ecological dimensions).

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