

Sustainability behind the scenes

ECTS : 3

Description du contenu de l'enseignement :

- The notion of responsibility
- Responsible design & production
- Responsible sourcing & work environment
- Responsible consumption & communication
- The evolution of environmental and social regulations in fashion: a practical perspective

Compétence à acquérir :

- Understand what corporate social responsibility is about
- Know about innovations, key trends and debates
- Learn how to mobilize academic research, look for and analyze data
- Learn how to debate in context and develop recommendations

Mode de contrôle des connaissances :

- 70% Sustainability project
- 30% ABC of research insights

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