

Professional English

**ECTS** : 3

**Description du contenu de l'enseignement :**

Designed to make you practice English, this course comprises seven sessions, including an introduction. It is based on a variety of materials (articles, series, podcasts, videos, etc.), developed using the inverted classroom approach, and is structured around six managerial themes:

1. Introductory seminar
2. Decision-making
3. Cooperation
4. Crisis management
5. Building a sales pitch
6. Leadership
7. Meaning at work

**Compétence à acquérir :**

The **first objective** is for students to develop their **Professional Communication Skills**: help students express management ideas clearly in English, focusing on business vocabulary and formal speaking situations.

The **second objective** is for students to **prepare and lead a management seminar in English** on a specific topic.

The **third objective** is to build on **Interactive Management Discussions**: developing students' ability to discuss management topics in English, emphasizing active participation and clear expression of ideas.

The **final objective** is to **construct an argumented and organized written reflection** in English

**Mode de contrôle des connaissances :**

The course evaluation will be done only under the principle of continuous assessment.

**A. Collective grade: 50%**

In groups of 5 students and for a randomly selected theme, you will have to prepare the following:

**1/ Seminar based on the inverted classroom approach**

The group of students presents and leads a seminar on the theme assigned to them, based on documents (articles - book chapters) provided in advance by the teacher supplemented by their own documentary research.

**2/ A 10-page document that uses the assigned theme to shed light on a recent case from the business world.**

The aim of this document is to formalize the elements presented at the seminar, adding what has emerged collectively on the theme (e.g. discussions on the case analyzed).

In terms of form, the aim is to produce a clear, precise and concise document that can be shared with a professional audience wishing to learn more about the subject.

**B. Individual grade: 50 %**

**1. 70% are related to participation in class activities.**

**2. 30% are related to homework – here are the details:**

The aim is to produce a three-page document analyzing a scene (film, series, advertising) through one of the themes studied in class.

