

Economie et management de l'innovation

**ECTS** : 4

**Description du contenu de l'enseignement :**

- The multiples sources of innovation
- Academia, Entrepreneurs and startups, R&D, communities
- Open Innovation

Objectives:

- Understanding the main issues with respect to the modern economics and management of innovation.
- What are the mechanisms that influence and orient creativity and innovation within organizations and ecosystems?
- In what extent can the new network and digital technologies contribute to evolutions in this respect?

**Compétence à acquérir :**

- Distinguish different sources of innovation.
- Understand related mechanisms.
- Sketch scenarios for implementing open innovation strategies.

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