

Entrepreneuriat et création d'entreprises innovantes

ECTS : 2

Description du contenu de l'enseignement :

Teaching / Topics

- Entrepreneurship
- Innovative startups
- Venture capital and funding
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Objectives

- Understanding the main issues with respect to entrepreneurship and innovative startups.
- The institutional and economic landscape in startup ecosystems
- The main mistakes to be avoided when creating an innovative startup

Compétence à acquérir :

- Acquire knowledge about actors in startup ecosystems.
- Understand venture capital and related mechanisms.
- Understand basic notions about business models and investor strategies.

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