

Introductory seminar

ECTS : 0

Description du contenu de l'enseignement :

During this introductory seminar, we will define sustainability and situate the concept in a socio-historical perspective. A business case led by our corporate partner CGI on public transport organization will introduce CSR stakes as a transversal matter.

Compétence à acquérir :

- Understand organizational stakes of CSR
- Apprehend the role of management control in implementing and controlling CSR policies

Document susceptible de mise à jour - 13/06/2026

Université Paris Dauphine - PSL - Place du Maréchal de Lattre de Tassigny - 75775 PARIS Cedex 16