Introduction to Management

ECTS : 2

Langue du cours : Français

Volume horaire : 18

Description du contenu de l'enseignement :

DESCRIPTION OF CONTENTS:PROGRAMME1. Introduction to Management2. Culture of organizations3. Influencing and Leadership4. Motivation5. Managing change and Innovations6. Communication in management7. Corporate Social Responsibility8. Question and answer session

Compétences à acquérir :

This course has three main aims, and these directly relate to the major themes that will be emphasized throughout. The course aims to: 1. Provide a comprehensive introduction to the key elements of the business organization, and to competing theories and models of the firm and its environment, and to provide a critical perspective on the main functional areas of management. 2. Build a foundation of knowledge on the different theoretical approaches to management and decision making. 3. Develop analytical skills to identify the links between the functional areas in management, organizations, management practices, and the business environment.

Coefficient : 0.50

Bibliographie, lectures recommandées :

The course will use as its primary source:Boddy, D. (2014) Introduction to Management, 6th Edition, Pearson Education

Document susceptible de mise à jour - 04/11/2026
Université Paris Dauphine - PSL - Place du Maréchal de Lattre de Tassigny - 75775 PARIS Cedex 16