Governance

ECTS : 3

Enseignant responsable : Georges CHAPPOTTEAU

Langue du cours : Français

Volume horaire : 18

Description du contenu de l'enseignement :

This course will introduce how governance relates to strategies in the organization and how they can impact management. Specifically, different type of organizations and recent denominations such as mission-led companies or B-Corp come with specific responsibilities for organizations.

Compétences à acquérir :

- Understand the different governance structures and how they relate to CSR obligations

- Identify and recommend strategies for governance

Coefficient : 1.00

Document susceptible de mise à jour - 04/11/2026
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