Cross cultural Management

ECTS : 3

Langue du cours : Français

Volume horaire : 21

Description du contenu de l'enseignement :

- Explore cultural factors and their impact on global managerial practices - Identify, understand, and manage miscommunications and managerial problems among individuals, between individuals and society/organizations, and their communities - Understand, communicate, and interact appropriately in a global environment motivating and engaging employees, and business partners.

Coefficient : 3.00

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