Management research methodology

ECTS : 3

Description du contenu de l'enseignement :

The course will consist of theoretical lectures enriched with in-class discussions based on exercises and analysis of appropriate research examples. Students will also take part in group activities during workshops. These workshops will help students putting ideas explored in the lectures into practice.

Compétence à acquérir :

The seminar is designed to introduce students to principles and fundamental tools of research methods most frequently used in management. We will present a range of critical topics including epistemology, research design, interviews, ethnography, survey research and experimental design.

Mode de contrôle des connaissances :

The evaluation will be based on:

- an individual research proposal at the end of the seminar (80%),

- and on group activities during class and active participation (20%).

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