Research Design workshop

ECTS : 3

Description du contenu de l'enseignement :

Experiment with management studies by benefiting from an academic support throughout the different stages involved in the design of your research project.

Compétence à acquérir :

S1: Designing a research project in management studies

S2: Identifying a supervisor and drafting your project

S3: Framing the issue

S4: Writing a state of the art

S5: Writing a fieldwork diary

S6: Presenting your research design

Mode de contrôle des connaissances :

50% continuous assessment: 2 intermediate deliverables (deadlines: S3 & S5)

50% terminal examination: oral presentation of the research design (deadline: S6)

Bibliographie, lectures recommandées :

Belfrage C.A. and Hauf F. (2015), « Operationalizing Cultural Political Economy: Towards Critical Grounded Theory », Journal of Organizational Ethnography, 4, 3, 324-340.

Charmaz K. (2014), Constructing Grounded Theory, 2nd Edition, Sage.

Corbin J. and Strauss A. (2008), Basics of Qualitative Research: Techniques and Procedures for Developing Grounded Theory, 3rd Edition, Sage.