Communication and Presentations : skills and strategies

ECTS : 1

Description du contenu de l'enseignement :

We shall develop upon the communication strategies and skills acquired in the first semester by focusing on individual talks and presentations. The concept of "storytelling" will be introduced and encouraged for extra impact on audience. Class debates and discussions will be continued.

Compétence à acquérir :

By the end of this course, students should be able to:

- Apply communication strategies and techniques to create impactful presentations
- Present complex concepts clearly - even to non-experts
- Improve and master nonverbal communication skills
- Engage and influence their audience
- Improve listening comprehension as well as the ability of listening to others.
- Improve specialised vocabulary in the domain of health economics
- Argumentation and debating skills.
- Gain self confidence in public speaking and communication in English