Cross cultural Management

**ECTS** : 3

**Description du contenu de l'enseignement :**

- Explore cultural factors and their impact on global managerial practices - Identify, understand, and manage miscommunications and managerial problems among individuals, between individuals and society/organizations, and their communities - Understand, communicate, and interact appropriately in a global environment motivating and engaging employees, and business partners.

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**Université Paris Dauphine - PSL -** Place du Maréchal de Lattre de Tassigny - 75775 PARIS Cedex 16